

[David D. Perlmutter](#), Ph.D.

Director, [School of Journalism and Mass Communication](#)
Professor & Starch Faculty Fellow
College of Liberal Arts & Sciences
The University of Iowa
E305B Adler Journalism Building
Iowa City, IA 52242-2004

P: 319.384.3383

F: 319.335.3502

david-perlmutter@uiowa.edu

DAVID D. PERLMUTTER is Director of the School of Journalism and Mass Communication and a Professor and Starch Faculty Fellow at The University of Iowa. He received his BA and MA from the University of Pennsylvania and his Ph.D. from the University of Minnesota. He served as a Board member of the American Association of Political Consultants and now sits on the National Law Enforcement Museum Advisory Committee for its Media Exhibit. He has been principal or co-principal investigator in multidisciplinary grants totaling about \$400,000.

At the University of Kansas he served as Associate Dean for Graduate Studies and Research and as a member of the University Press of Kansas Editorial Board Committee and graduated from the Senior Administrative Fellows Program.

At Louisiana State University he served as interim Associate Dean for Graduate Studies and Research, led the political communication track, and won two faculty awards including the main campus-wide award for research, teaching, and service.

A documentary photographer, he is the author or editor of seven books on political communication and persuasion: [Photojournalism and Foreign Policy: Framing Icons of Outrage in International Crises](#) (Praeger, 1998); [Visions of War: Picturing Warfare from the Stone Age to the Cybage](#) (St. Martin's, 1999); (ed.) [The Manship School Guide to Political Communication](#) (LSU Press, 1999); [Policing the Media: Street Cops and Public Perceptions of Law Enforcement](#) (Sage, 2000); [Picturing China in the American Press: The Visual Portrayal of Sino-American Relations in Time Magazine, 1949-1973](#) (Rowman & Littlefield, 2007); (ed., with John Hamilton) [From Pigeons to News Portals: Foreign Reporting and the Challenge of New Technology](#) (LSU Press, 2007), and [Blogwars: The New Political Battleground](#) (Oxford, 2008).

He has written several dozen research articles for academic journals as well as more than 200 essays for U.S. and international newspapers and magazines such as *Campaigns & Elections*, *Christian Science Monitor*, *Editor & Publisher*, *Los Angeles Times*, *MSNBC.com.*, *Philadelphia Inquirer*, and *USA Today*. He writes a regular column, "P&T Confidential," for the [Chronicle of Higher Education](#). He is currently under contract to write a book on promotion and tenure for Harvard University Press.

Perlmutter has been interviewed by most major news networks and newspapers, from the *New York Times* to CNN and ABC and, most recently, [The Daily Show](#). He regularly speaks at industry, academic and government meetings. He edits his own blog about online politics, [policybyblog](#).

EDUCATION

Ph.D., School of Journalism & Mass Communication, University of Minnesota-Twin Cities, 1996.

M.A., Annenberg School for Communication, University of Pennsylvania, 1991.

B.A., Annenberg School for Communication, University of Pennsylvania (cum laude), 1985.

PROFESSIONAL EXPERIENCE—ADMINISTRATIVE

Director of the School of Journalism and Mass Communication at The University of Iowa, June 2009 to present.

Associate Dean for Graduate Studies & Research, William Allen White School of Journalism & Mass Communications, University of Kansas, July 2006-June 2008.

Senior Fellow, Reilly Center for Media & Public Affairs, LSU [Editor, LSU Press and Reilly Center politics@media book series], January 2000-May 2006.

Holder of Scripps-Howard Professorship, July 2005-May 2006.

Holder of Patrick J. Sorrells Professorship, November 2003-May 2006.

Board member, American Association of Political Consultants (AAPC), January 1998-2000. Created and hosted first AAPC Academic Outreach National Conference, November 1999.

(Interim) Associate Dean for Graduate Studies & Research, Manship School of Mass Communication, Louisiana State University, January-July 2000.

Leader of Political Communication track, Manship School of Mass Communication, Louisiana State University, 1997-2001.

PROFESSIONAL EXPERIENCE—ACADEMIC

Professor & Starch Faculty Fellow in the School of Journalism and Mass Communication at The University of Iowa, June 2009 to present.

Professor, William Allen White School of Journalism & Mass Communications, University of Kansas, July 2006-May 2009

Associate Professor, Manship School of Mass Communication, Louisiana State University, August 2000-May 2006.

Robert Sterling Clark Visiting Professor, Williams College, spring 2002.

Assistant Professor, Manship School of Mass Communication, Louisiana State University, August 1995-July 2000.

Instructor, School of Journalism & Mass Communication, University of Minnesota-Twin Cities, January 1993-June 1995.

Instructor, School of Journalism, University of St. Thomas, St. Paul, Minnesota, March 1994-June 1994.

Special Adviser to Minority Students, School of Journalism & Mass Communication, University of Minnesota-Twin Cities, January-April 1993.

Teaching Assistant, School of Journalism & Mass Communication, University of Minnesota-Twin Cities, September 1991-March 1993.

Teaching Associate/Course Supervisor, Annenberg School for Communication, University of Pennsylvania, September 1990-June 1991.

Teaching Assistant, Annenberg School for Communication, University of Pennsylvania, September 1989-June 1990.

PUBLICATIONS

Books under Contract

Promotion and Tenure: The People, Politics and Philosophy of Career Advancement in Academia. Harvard University Press.

Books Published

David D. Perlmutter. [*Blogwars: The New Political Battleground.*](#) New York: [Oxford University Press](#), 2008.

David D. Perlmutter & John M. Hamilton, eds. [*From Pigeons to News Portals: Foreign Reporting and the Challenge of New Technology.*](#) Baton Rouge, LA: [LSU Press](#), 2007.

David D. Perlmutter. [*Picturing China in the American Press: The Visual Portrayal of Sino-American Relations in Time Magazine, 1949-1973.*](#) Lanham, MD: [Lexington Books](#), 2007.

David D. Perlmutter. [*Policing the Media: Street Cops and Public Perceptions of Law Enforcement.*](#) Beverly Hills: [Sage](#), 2000.

David D. Perlmutter. [*Visions of War: Picturing Warfare from the Stone Age to the Cybage.*](#) New York: St. Martin's, 1999.

David D. Perlmutter, ed. [*Manship School Guide to Political Communication.*](#) Baton Rouge: [LSU Press](#), 1999.

David D. Perlmutter. [*Photojournalism and Foreign Policy: Framing Icons of Outrage in International Crises.*](#) Westport, CT: [Greenwood](#), 1998.

Blind & Peer-Reviewed Academic Journal Articles

- David D. Perlmutter & Nicole Elise Smith. "[\(In\)Visible Evidence: Pictorially-Enhanced Pseudoscientific Disbelief in the 1969 Apollo Moon Landing.](#)" *Visual Communication*, 7(2) 2008: 229-251.
- David D. Perlmutter. "[Political Blogging and Campaign 2008: A Roundtable.](#)" *International Journal of Press/Politics*, 13(2) 2008: 160-170.
- David D. Perlmutter & Mary Schoen. "[If I Break A Rule, What Do I Do, Fire Myself? Ethics Codes of Independent Blogs.](#)" *Journal of Mass Media Ethics*, 22(1) 2007: 37-48.
- Svetlana V. Kulikova and David D. Perlmutter. "[Blogging Down the Dictator? The Kyrgyz Revolution and Samizdat Websites.](#)" *International Communication Gazette*, 69(1) 2007: 29-50.
- Les Hatley Major & David D. Perlmutter. "[The Fall of a Pseudo-Icon: The Toppling of Saddam Hussein's Statue as Image Management.](#)" *Visual Communication Quarterly*, 12(1 & 2) 2005: 38-45.
- David D. Perlmutter & Guy Golan. "[Counter-Imaging: Myth-Making and Americanization in Israeli Labor Party Campaign Ads, 2003.](#)" *Visual Communication*, 4(3) 2005: 304-332.
- Renita Coleman & David D. Perlmutter. "['Bullets as Bacteria': Television News Magazines' Use of the Public Health Model for Reporting Violence.](#)" *Journalism*, 6(1) 2005: 24-42.
- David D. Perlmutter. "[Photojournalism and Foreign Affairs.](#)" *Orbis*, 49(1) 2005: 109-122.
- David D. Perlmutter & Gretchen L. Wagner. "[The Anatomy of a Photojournalistic Icon: Marginalization of Dissent in the Selection and Framing of 'A Death in Genoa.'](#)" *Visual Communication*, 3(1) 2004: 91-108.
- David Domke, David D. Perlmutter, & Meg Spratt. "[The Primes of Our Times?: An Examination of the 'Power' of Visual Images.](#)" *Journalism*, 3(2) 2002: 131-159.
- David D. Perlmutter & Alan D. Fletcher. "[Feedback That Fits: How Experienced and Naïve Students View Internships.](#)" *Journal of Advertising Education*, Fall 1999: 9-18.
- Charles M. Mayo & David D. Perlmutter. "[Media Use and Disuse by State Legislators: The Social Construction of Innovation.](#)" *Journal of Business and Technical Communication*, 12(1) January 1998: 71-88.

David D. Perlmutter. "[Manufacturing Visions of Society and History in Social Science Textbooks.](#)" *Journal of Communication*, 47(3) 1997: 1-14.

David D. Perlmutter. "[Re-Visions of the Holocaust: Textbook Images and Historical Myth-Making.](#)" *Howard Journal of Communication*, 8(2) 1997: 151-159.

David D. Perlmutter. "[A Picture's Worth 8,500,000 People: News Images as Symbols of China.](#)" *Visual Communication Quarterly*, 4(2) Spring 1997: 1, 4-7.

Matthew M. Reavy & David D. Perlmutter. "[Presidential Websites as Sources of Information.](#)" *Electronic Journal of Communication*, 7(3) 1997.

David D. Perlmutter. "[Opening up Photojournalism.](#)" *Visual Communication Quarterly*, 2(2) Spring 1995: 9-11.

David D. Perlmutter. "[Visual Historical Methods: Problems, Prospects, Applications.](#)" *Historical Methods*, 27(4) 1994: 167-184.

David D. Perlmutter. "[The Vision of War in High School Social Science Textbooks.](#)" *Communication*, 13 (1992): 143-160.

David D. Perlmutter. "[Face-lifting the Death's Head: The Calculated Pictorial Legacy of the Waffen-SS and Its Modern Audience.](#)" *Visual Anthropology*, 4 (1991): 217-245.

Academic Journal Article Editorships

Guest editor of special issue on "Hurricane Katrina," *Visual Communication Quarterly*, 14(2) 2007.

Invited Academic Journal Articles

David D. Perlmutter. "[Katrina: Too Close to Home.](#)" *Critical Studies in Media Communication*, 23(1) 2006: 78-80.

Book Chapters and Sections

Wei Zha & David D. Perlmutter. "Blogs as Stealth Dissent?: 'Eighteen Touch Dog Newspaper' and the Tactics, Ambiguity and Limits of Internet Resistance in China." In Guy J. Golan, Thomas J. Johnson, & Wayne Wanta (eds.), [International Media Communication in a Global Age](#), pp. 277-295. New York: Routledge.

David D. Perlmutter. "Foreword." In Suzanne Stefanac, [Dispatches from Blogistan: A travel guide for the modern blogger](#), pp. v-viii. Berkeley: Peachpit/New Riders Press, 2007.

David D. Perlmutter. "Remembering the 'Big Picture': A Photojournalistic Icon of the Iraq War in the 'IDS' Age." In Ralph D. Berenger (ed.), [*Cybermedia Go to War: Role of Converging Media During and After the 2003 Iraq War*](#), pp. 340-360. Spokane: [Marquette Books](#), 2006.

David D. Perlmutter. "Hypericons: Famous News Images in the Internet-Digital-Satellite Age." In Paul Messaris (ed.), [*Digital Media: Transformations in Human Communication*](#), pp. 51-64. New York: Peter Lang, 2006.

David D. Perlmutter & Mohamed El-Bendary. "International Communication and Global Changes." In Frank Sligo & Ralph Bathurst (eds.), [*Communication in the New Zealand Workplace*](#), pp. 117-129. Wellington, NZ: ST Press, 2005.

David D. Perlmutter. "The Art of War in the Twentieth Century." In Antonio Monegal & Francesco Torres (eds.), *At War*, pp. 136-146. Barcelona: Barcelona Center of Contemporary Culture, 2004.

David D. Perlmutter. "The Internet: Big Pictures and Interactors." In Larry Gross, John Stuart Katz, & Jay Ruby (eds.), [*Image Ethics in the Digital Age*](#), 2nd ed., pp. 1-26. Minneapolis: [University of Minnesota Press](#), 2004.

David D. Perlmutter. "Foreword." In Raymond D. Strother, [*Falling Up: How a Redneck Helped Invent Political Consulting*](#), pp. xi-xv. Baton Rouge: [LSU Press/Reilly Center](#), 2003.

David D. Perlmutter. "Photojournalism (Still Photography)." In Donald H. Johnston (ed.-in-chief), [*Encyclopedia of International Media and Communication*](#), pp. 471-481. San Diego: [Academic Press](#), 2003.

David D. Perlmutter. "The Teacher's Pet Phenomenon: From Dysfunction to Learning Model." In Ode Ogede (ed.), [*Teacher Commentary on Student Papers: Conventions, Beliefs, Practices*](#), pp. 29-39. Westport, CT: Bergin & Garvey, 2002.

David D. Perlmutter. "Journalistic Norms and Forms of Crossnational Imagery: How American Newsmagazines Photographed Tiananmen." In Kaarle Nordenstreng & Michael Griffin (eds.), [*International Media Monitoring*](#), pp. 123-142. Boston: Hampton Press, 1999.

David D. Perlmutter. "Hutchins Commission"; "Kathleen Hall Jamieson"; "William Safire." In Guido Stempel III & Jacqueline Nash Gifford (eds.), [*Historical Dictionary of Political Communication*](#). Westport, CT: [Greenwood](#), 1999.

Major Professional Press Publications

David D. Perlmutter. "[Should You Switch Tenure Tracks?](#)" *Chronicle of Higher Education*, October 2, 2009, p. A34.

David D. Perlmutter. "[Facebooking for the Tenure Track.](#)" *Chronicle of Higher Education*, September 4, 2009, pp. A78-79.

David D. Perlmutter. "[The Decisive Difference Between Dean and Professor.](#)" *Chronicle of Higher Education*, July 24, 2009. [online]

David D. Perlmutter. "[Facebooking Your Way Out of Tenure.](#)" *Chronicle of Higher Education*, July 3, 2009. [online]

David D. Perlmutter. "[Summer Schedules.](#)" *Chronicle of Higher Education*, June 6, 2009. [online]

David D. Perlmutter. "[Withdrawing Your Tenure Case.](#)" *Chronicle of Higher Education*, May 5, 2009. [online]

David D. Perlmutter. "[Surviving the Checkback.](#)" *Chronicle of Higher Education*, April 2, 2009. [online]

David D. Perlmutter. "[Presenting Your Tenure File.](#)" *Chronicle of Higher Education*, February 19, 2009. [online]

David D. Perlmutter, Ming-Heng Wang, and Steven D. Schrock, "[Top Transportation & Energy Issues Facing the Nation.](#)" Organized and hosted by the University of Kansas Transportation Research Institute (KU TRI). Presented by the Robert J. Dole Institute of Politics & the University of Kansas School of Engineering. Funded by U.S. Department of Transportation Research and Innovation Technology Administration & Federal Highway Administration. Grant #DT0S59-06-G-0047.

David D. Perlmutter. "[Selecting Outside Evaluators.](#)" *Chronicle of Higher Education*, January 16, 2009. [online]

David D. Perlmutter. "[Are Your References Too Fawning?](#)" *Chronicle of Higher Education*, December 3, 2008. [online]

David D. Perlmutter. "[The Unrecommendation.](#)" *Chronicle of Higher Education*, October 29, 2008. [online]

David D. Perlmutter. "[How to Say No \(and Get Away With It\).](#)" *Chronicle of Higher Education*, September 26, 2008, pp. A35, 38.

David D. Perlmutter. "[Do You Really Not Have the Time?](#)" *Chronicle of Higher Education*, August 18, 2008 [online].

David D. Perlmutter. "[Your First Real Taste of Academic Culture.](#)" *Chronicle of Higher Education*, July 18, 2008, pp. A31, 34.

David D. Perlmutter. "[Supervising Your Graduate Assistants.](#)" *Chronicle of Higher Education*, June 19, 2008. [online]

David D. Perlmutter. "[Do You Have a Bad Mentor?](#)" *Chronicle of Higher Education*, May 23, 2008, pp. C2-C3.

David D. Perlmutter. "[Are You a Good Protégé?](#)" *Chronicle of Higher Education*, April 18, 2008, pp. C1, C4.

David D. Perlmutter. "[Get Another Life.](#)" *Chronicle of Higher Education*, March 14, 2008, pp. C2-C3.

David D. Perlmutter. "[The Art of Good Conferencing.](#)" *Chronicle of Higher Education*, February 8, 2008, pp. C2-C3.

David D. Perlmutter. "[Taking Time for R&R.](#)" *Chronicle of Higher Education*, January 11, 2008, pp. C2-C3.

David D. Perlmutter. "[The Joyless Quest for Tenure.](#)" *Chronicle of Higher Education*, November 30, 2007, pp. C1, C4.

David D. Perlmutter. "[Between You and Me...](#)" *Chronicle of Higher Education*, November 2, 2007, pp. C2-C3.

David D. Perlmutter. "[The Lure of China.](#)" *Nieman Reports*, 61(3) Fall 2007, pp. 96-98.

David D. Perlmutter. "[You Didn't Get Tenure: Part 2.](#)" *Chronicle of Higher Education*, September 28, 2007, pp. C2-C3.

David D. Perlmutter. "[You Didn't Get Tenure: What Now?](#)" *Chronicle of Higher Education*, August 17, 2007, pp. C2-C3.

David D. Perlmutter. "[Is Your Spouse Hurting Your Career?](#)" *Chronicle of Higher Education*, June 15, 2007, pp. C2-C3.

David D. Perlmutter. "[Your 50-Year Career Plan.](#)" *Chronicle of Higher Education*, April 27, 2007, pp. C2-C3.

David D. Perlmutter. "[Managing Up.](#)" *Chronicle of Higher Education*, January 5, 2007, pp. C2-C3.

David D. Perlmutter. "[Timothy Cook, INFLUENCES: The Legacies of an Exemplary Career.](#)" *Chronicle of Higher Education*, September 15, 2006, p. B14.

Diana B. Carlin & David D. Perlmutter. "[Advising the New Adviser.](#)" *Chronicle of Higher Education*, September 8, 2006, pp. C1, C4.

David D. Perlmutter. ["You Were Too Good for Us."](#) *Chronicle of Higher Education*, June 23, 2006, p. C3.

David D. Perlmutter. ["Political Blogs: The New Iowa?"](#) *Chronicle of Higher Education*, May 26, 2006, pp. B6-B8.

David D. Perlmutter. ["How To Be a Happy Lame Duck."](#) *Chronicle of Higher Education*, April 21, 2006, pp. C2-C3.

David D. Perlmutter. ["Betrayed by Your Adviser."](#) *Chronicle of Higher Education*, February 24, 2006, p. C3.

David D. Perlmutter & Lance Porter. ["Thinking Beyond the Dissertation."](#) *Chronicle of Higher Education*, December 16, 2005, pp. C1, C4.

David D. Perlmutter & Misti McDaniel. ["The Ascent of Blogging."](#) *Nieman Reports*, 59(3) Fall 2005, pp. 60-64.

David D. Perlmutter. ["We Want Change; No, We Don't."](#) *Chronicle of Higher Education*, October 28, 2005, [online].

David D. Perlmutter. ["After Katrina, Professors Get Personal."](#) *Chronicle of Higher Education*, September 16, 2005, p. B20.

David D. Perlmutter. ["To Err Is Human; It's Also a Teaching Tool."](#) *Chronicle of Higher Education*, July 22, 2005, p. B9.

David D. Perlmutter. ["Why Would Anyone Write a Book on That?"](#) *Chronicle of Higher Education*, June 17, 2005, p. B10.

David D. Perlmutter. ["Are We Grading on the Curves?"](#) *Chronicle of Higher Education*, December 10, 2004, pp. B13-14.

David D. Perlmutter. ["Doctoral Student, Scholar, Babysitter?"](#) *Chronicle of Higher Education*, November 8, 2004. [online]

David D. Perlmutter. ["Teaching the 101."](#) *Chronicle of Higher Education*, September 10, 2004, pp. C1, C4.

David D. Perlmutter. ["When the \(Hiring\) Honeymoon Is Over."](#) *Chronicle of Higher Education*, July 9, 2004, p. C3.

David D. Perlmutter & Lesa Hatley-Major. ["Images of Horror from Fallujah."](#) *Nieman Reports*, 58(2) Summer 2004, pp. 68-70.

David D. Perlmutter. ["Please Don't Keep Me Informed \(About Search Process\)."](#) *Chronicle of Higher Education*, May 19, 2004. [online]
<http://chronicle.com/jobs/2004/05/2004051901c.htm>

David D. Perlmutter. ["Thwarting Misbehavior in the Classroom."](#) *Chronicle of Higher Education*, April 2, 2004, pp. B14-15.

David D. Perlmutter. ["So, What's the Inside Scoop?"](#) *Chronicle of Higher Education*, March 5, 2004, p. C3.

David D. Perlmutter. ["Black Athletes and White Professors: A Twilight Zone of Uncertainty."](#) *Chronicle of Higher Education*, October 10, 2003, pp. B7-B9.

David D. Perlmutter. ["Yes, You're Brilliant. Now Shut Up."](#) *Chronicle of Higher Education*, August 8, 2003, pp. B12-13.

David D. Perlmutter. ["Wisdom from Images of War."](#) *Chronicle of Higher Education*, April 25, 2003, pp. B11-12.

David D. Perlmutter, John Hamilton, & Emily Vines. ["Graphics and Journalism: USA Today Snapshots."](#) *Nieman Reports*, Fall 2002, pp. 47-49.

David D. Perlmutter. ["Spin Doctors of the Middle East."](#) *IPI Global Journalist*, Summer (8) 2002, pp. 8-9.

David D. Perlmutter. ["Love Those Teacher's Pets."](#) *Chronicle of Higher Education*, March 15, 2002, p. B5.

David D. Perlmutter. ["Students Are Blithely Ignorant; Professors Are Bitter."](#) *Chronicle of Higher Education*, July 27, 2001, p. B20.

BOARDS OF NATIONAL ORGANIZATIONS

University Press of Kansas Editorial Board Committee.

Advisory Council for 2007 Blogworld Show and Exposition.

National Law Enforcement Museum Advisory Committee.

Editorial Board, Visual Communication Quarterly.

American Association of Political Consultants (Board member, 1998-2000).

PROFESSIONAL EXPERIENCE—NON-ACADEMIC

Registered columnist, Progressive Media Project, 2000-2004.

Freelance writer, 1986-1988, Los Angeles, California. A short story made into an ABC Afterschool Special.

Staff columnist, Wharton Econometric Forecasting Associates Newsletter, 1984-1985.

Staff writer, Prism Cable, Inc., 1982-1983.

TEACHING RESPONSIBILITIES

(KU) J 608: Ethics and the Media

(KU) J 801: Research: Theory

(KU) J 803: Mass Media & Popular Culture

(KU) J 840: Political Communication & New Media [Developed]

(LSU) MC 2000: Introduction to Mass Communication

(LSU) MC 3500: Principles of Politics and Media [Developed]

(LSU) MC 4510: American Media and Public Opinion [Developed]

(LSU) MC 4520: Advanced Seminar in Political Communication

(LSU) MC 7005: Public Opinion and Public Affairs

(LSU) MC 7021: Mass Communication Theory

(LSU) MC 7036: Seminar in Media and Public Affairs Theory [Developed]

GRANTS & AWARDS

Principal Investigator. "2008 University of Kansas Transportation Research Institute Presidential & Congressional Forum." U.S. Department of Transportation, 2008-2009 (about \$43,000)

Co-Principal Investigator. "Development of an Interactive E-training Program for Work Zone Safety and Mobility." Kansas and Iowa Departments of Transportation, 2008-2009 (about \$130,000)

Co-Principal Investigator. "Improving Highway Workzone Safety." U.S. Department of Transportation, 2008-2009 (about \$180,000)

Principal Investigator. "Can Blog Usership Increase Newspaper Readership?" Funding by John S. and James L. Knight Foundation as part of the Carnegie-Knight Initiative on the Future of Journalism Education, 2006-2007. (\$9,200)

Co-Principal Investigator. "Driver Safety and the Boomer Dilemma: 'Advanced Driver Training' as Addressing the Attention Challenge." U.S. Department of Transportation, 2007-2008. (about \$127,000)

LSU Press Professorship, 2003-2006. (\$6,000 renewed yearly)

LSU Distinguished Faculty Award for Teaching, Research & Service, 2001. (\$1,000)

Mary Poindexter Research Professorship, 2000-2001. (\$6,000)

Douglas Manship Research Professorship, 1998-2000. (\$6,000)

Tiger Athletic Foundation Undergraduate Teaching Award, 1997-1998.

Lee Griffin Research Professorship, 1997-1998. (\$2,000)

Louisiana State University Incentive Grant for Teaching Innovation, 1996.
"Evaluating Student Internship Expectations & Performance: A Pilot Study for Building an Attitude Scale." (\$2,500)

Louisiana State University Summer Research Stipend, 1996. "The Pictorial Portrayal of the People's Republic of China in the Washington Post." (\$4,000)

C-SPAN Winter Seminar for Professors, 1996. Conference invitation to Washington, D.C., and grant.

Sorority-Fraternity "Best" Faculty Teaching Appreciation Award, 1994.
University of Minnesota.

Kriss Research Grant, 1993. University of Minnesota-Twin Cities.

University of Minnesota Graduate School and Frances Andrews Fund Grant for Research Abroad, 1992. "Formal and Thematic Styles of Photography in the People's Republic of China."

PAPERS, SPEECHES AND PRESENTATIONS

David D. Perlmutter & Monica Postelnicu, "The Blogging of the President: How Online Social-Interactive Media Helped Obama Win." Broadcast Education Association, Las Vegas, April 23, 2009.

David D. Perlmutter, Keynote speaker on "How to Tell The Story of Your Success Via Online Social-Interactive Media" and breakout leader on "Marketing Health Information: The Challenge of Online Social-Interactive Media," Fourth Annual Kansas Governor's Public Health Conference Wichita, April 22, 2009.

David D. Perlmutter. Speaker on panel on "The Media and Election 2008," Texas Tech University, January 23, 2009.

David D. Perlmutter. Speech on "Blogging Down to Business: When/Where Mass Communication Gets Personal" for the University of Kansas, Edwards Campus "Professional Edge" Series., December 3, 2008.

David D. Perlmutter. International webtalk on "The American Elections and Online Social-Interactive Media" sponsored by the U.S. Department of State and the U.S. Embassy in Kabul, Afghanistan, November 3, 2008.

David D. Perlmutter. Keynote speaker on "Medical Blogging: Challenges and Opportunities for Health Professionals," New England Journal of Medicine New Horizons Conference, Wellesley, MA, October 24-25, 2008.

David D. Perlmutter. Keynote speaker on "Building an Online Community for Professionals: The Lessons of Political Blogging." Massachusetts Medical Society & New England Journal of Medicine Committee on Publications, Waltham, MA, October 22, 2008.

David D. Perlmutter. Keynote Speaker. "The American elections." Tele-Video Conference sponsored by the U.S. Embassy in Manila, Philippines, October 21, 2008.

David D. Perlmutter. Presentation on "Are Political Bloggers 'The People'?", Center for Comparative Studies in Race and Ethnicity, Stanford University, October 13, 2008.

David D. Perlmutter. Panelist: Discussion on the Presidential Debates, Munich Conference on "U.S. Elections 2008: The Digital Campaign" at the German-American Institute, Munich, Germany, October 8, 2008. [U.S. Department of State speaking tour of the Netherlands and Germany.]

David D. Perlmutter. Keynote speaker on "Blogwars: The New Political Battleground," Munich Conference on "U.S. Elections 2008: The Digital Campaign" at the German-American Institute, Munich, Germany, October 8, 2008. [U.S. Department of State speaking tour of the Netherlands and Germany.]

David D. Perlmutter. Keynote speaker on "Overview of the New Media Landscape," Munich Conference on "U.S. Elections 2008: The Digital Campaign," on German Public Radio, Munich, Germany, October 7, 2008. [U.S. Department of State speaking tour of the Netherlands and Germany.]

David D. Perlmutter. Presentation on "U.S. Elections and New Media" at the German-American Institute, Nürnberg, Germany, October 6, 2008. [U.S. Department of State speaking tour of the Netherlands and Germany.]

David D. Perlmutter. Presentation on "U.S. Elections and New Media" at Erasmus University in Rotterdam, Netherlands, October 3, 2008. [U.S. Department of State speaking tour of the Netherlands and Germany.]

David D. Perlmutter. Presentation on "The Great Fauxtography Crisis: How Bloggers are Changing and Challenging Photojournalism," at the Netherlands Museum of Photography, Rotterdam, October 3, 2008. [U.S. Department of State speaking tour of the Netherlands and Germany.]

David D. Perlmutter. Presentation on "U.S. Elections and New Media" at the University of Leiden, Netherlands, October 2, 2008. [U.S. Department of State speaking tour of the Netherlands and Germany.]

David D. Perlmutter. Presentation on "U.S. Elections and New Media" at the University of Amsterdam, Netherlands, October 2, 2008. [U.S. Department of State speaking tour of the Netherlands and Germany.]

David D. Perlmutter. Organizer and moderator for the Kansas Transportation Research Institute "Presidential & Congressional Forum on Key Transportation and Energy Issues" presented by the Robert J. Dole Institute of Politics, Lawrence, KS, September 25-26, 2008.

David D. Perlmutter. Panelist, "Beijing Olympics and the Global Community." Hall Center for the Humanities Globalization(s) Seminar, September 25, 2008.

David D. Perlmutter. Moderator, "Political Blogging: On the New Media Trail." Blogworld & New Media Expo, Las Vegas, NV, September 21, 2008.

David D. Perlmutter. Host and organizer of the Citizen Journalism Workshop. Presentation: "Getting Mainstream Media Attention: How to Reach Out to Journalists." Blogworld & New Media Expo, Las Vegas, NV, September 19, 2008.

David D. Perlmutter. "How Blogging Is Changing Our World: The Lessons from Politics." Keynote Speech at the Society for Scholarly Publishing Top Management Roundtable Conference, Philadelphia, PA, September 4, 2008.

David D. Perlmutter. "Blogging & Politics in the 2008 Election." Presentation at Internet Advocacy Roundtable at the Center for American Progress Action Fund, Washington, DC, August 13, 2008.

David D. Perlmutter. "If You Blog it, They Will Come: Generating Attention from National Media." Presentation to the Internet Blogging Workshop. Leadership Institute, Arlington, VA, August 12, 2008.

David D. Perlmutter. "The Rise of Political Blogs." Colloquium in the Institute for Politics, Democracy & the Internet "Ideas" series, The George Washington University, Washington, DC, August 11, 2008.

David D. Perlmutter. "The State of Visual Communications Research. " Presentation to a luncheon of the Visual Communication Division of the Association for Education in Journalism & Mass Communication and the staff of the Chicago Tribune, Chicago, Ill., August 8, 2008.

David D. Perlmutter. "Political Blogs: An Agenda for Research." Presentation for a panel on "Blogging Politics: Press, Policy, and the Public." [Also serve as discussant.] Association for Education in Journalism & Mass Communication Conference, Chicago, IL, August 5, 2008.

David D. Perlmutter. Keynote speaker on "The Powers of Blogs for Outreach" at the iModules Software User Conference of about 250 college alumni relations officers, Kansas City, July 7, 2008.

David D. Perlmutter with others. ["Blogosphere and Participatory Democracy: Hostile Media Perception, Information Selection, and Political Participation."](#)

Paper accepted for the Communication Theory and Methodology division, Association for Education in Journalism and Mass Communication Conference, Washington, D.C., August 8-13, 2007.

David D. Perlmutter with others. ["Expression to Influence: Understanding the Change in Blogger Motivations over the Blogspan."](#) Paper accepted for the Communication Theory and Methodology division, Association for Education in Journalism and Mass Communication Conference, Washington, D.C., August 8-13, 2007.

David D. Perlmutter. ["Seeing Is Not Believing. Can Anyone Ever Trust Images Again?"](#) Paper accepted for the Visual Communications division, Association for Education in Journalism and Mass Communication Conference, Washington, D.C., August 8-13, 2007.

David D. Perlmutter. ["Eroding Press Freedoms."](#) Paper accepted for the Mass Communication & Society and Law & Policy divisions, Association for Education in Journalism and Mass Communication Conference, Washington, D.C., August 8-13, 2007.

David D. Perlmutter. Presentation on ["Anti-anti-war Warriors on the World Wide Web"](#) at panel on "Creating Alternative Channels of Discourse on Iraq," Visual Communications division, International Communication Association Conference, San Francisco, May 24-28, 2007.

David D. Perlmutter. Moderated panel on "The New Political Machine: Power and Unity on the Web" at the 2007 Politics Online Conference (<http://polc.ipdi.org>), George Washington University, Washington, D.C., March 15-16, 2007.

David D. Perlmutter. "Are Political Bloggers 'The People' and Can They Be? Issues for Teaching and Learning." Paper presented to the Visual Communication division of the Association for Education in Journalism and Mass Communication Conference, San Francisco, August 2-5, 2006.

David D. Perlmutter. Panel member on discussion of ["It'll Never Happen Again: Journalism, Boosterism and the Reframing of Disaster,"](#) for Visual Communication division of the Association for Education in Journalism and Mass Communication Conference, San Francisco, August 2-5, 2006.

Andrea Miller & David D. Perlmutter. ["...A Suit that Touches Caesar Nearer": Television Breaking News and the Relevance Effect."](#) Paper presented to the Radio-Film-Television division, Association for Education in Journalism and Mass Communication Conference, Miami, FL, August 6-10, 2004. [Winner of 2nd place prize—Faculty]

David D. Perlmutter & Guy Golan. ["Visions against Type: Myth-Making and Americanization in Israeli Labor Party Campaign Ads, 2003."](#) Paper presented

to the Visual Communication Division of the International Communication Association convention, New Orleans, LA, May 23-26, 2004.

David D. Perlmutter. "Visible Evidence or Gnostic Seeing: Images of the Apollo Landing as Critiqued by 'Moon Hoax' Conspiracy Theorists." Paper presented to the Visual Communication division of the International Communication Association convention, San Diego, CA, May 23-26, 2003.

David D. Perlmutter. "The 'Kings of Orion' vs. the 'Debutantes': The Myth and Reality of Military Necessity." Panel presentation to the Visual Communication division, Association for Education in Journalism and Mass Communication Conference, Miami, FL, August 6-10, 2002.

David Domke, David D. Perlmutter, & Meg Spratt. ["The Primes of Our Times? An Examination of the 'Power' of Visual Images."](#) Paper presented to the Communication Theory and Methodology division, Association for Education in Journalism and Mass Communication Conference, Washington, D.C., August 5-8, 2001.

David D. Perlmutter. "The Online Future of Photojournalism." Paper presented to the annual conference of International Visual Literacy Association, Ames, IA, October 11-14, 2000.

David D. Perlmutter. "The First Person Effect in Mass Communication: Reaction to 'The Man Against the Tanks' of Tiananmen." Paper presented to the Visual Communication division, Association for Education in Journalism and Mass Communication Conference, Baltimore, MD, August 5-8, 1998. [Voted Top Research Paper of the Division.]

Joan L. Connors & David D. Perlmutter. "'Oh Say Can You See?': Visual Symbols as Political Information Primes." Paper presented to the Communication Theory and Methodology division, Association for Education in Journalism and Mass Communication Conference, Anaheim, CA, August 10-13, 1996.

Alan Fletcher & David D. Perlmutter. ["'Feedback That Fits': How Experienced and Naive Mass Communication Students View Internships."](#) Paper presented to the Internship and Placement Interest Group, Association for Education in Journalism and Mass Communication Conference, Anaheim, CA, August 10-13, 1996.

Charles M. Mayo & David D. Perlmutter. ["Media Usage by State Legislators."](#) Paper presented to the Mass Communication & Society division, Association for Education in Journalism and Mass Communication Conference, Anaheim, CA, August 10-13, 1996.

Matthew Reavy & David D. Perlmutter. ["Presidential Web Sites as Sources of Information."](#) Paper presented to the Communication Media and Technology

division, Association for Education in Journalism and Mass Communication Conference, Anaheim, CA, August 10-13, 1996.

David D. Perlmutter. "The Visual Content Analysis of Still News Pictures: Interpreting Meaning from Words and Images." Paper presented to the Mass Communication division, International Communication Association Convention, Chicago, IL, May 23-27, 1996.

David D. Perlmutter. "Visual Ethnography and Mass Communication Research." Paper presented at the Visual Communication Association Conference, Flagstaff, AZ, June 22-25, 1995.

David D. Perlmutter. "Ethical Dilemmas for Doctoral Degree in Mass Communication." Paper presented at the Mass Communication division, International Communication Association Convention, Albuquerque, NM, May 25-29, 1995.

David D. Perlmutter. "Medieval Visual Rhetoric." Paper presented at the annual meeting of the International Society for the Classical Tradition, Boston, MA, March 8-12, 1995.

David D. Perlmutter. "[Journalistic Norms and Forms of Cross-national Imagery.](#)" Paper for the Twelfth Annual International Communication Conference, Miami, FL, February 2-5, 1995.

David D. Perlmutter. "The Use of Visual Images to Study History: Toward an Interdisciplinary Dialogue." Paper presented to the Visual Communication division, Association for Education in Journalism and Mass Communication Conference, Atlanta, GA, August 10-13, 1994.

David D. Perlmutter. "Making Visual History." Paper presented to the Mass Communication division, Association for Education in Journalism and Mass Communication Conference, Atlanta, GA, August 10-13, 1994.

David D. Perlmutter. "Visual Images and Foreign Policy: China and the United States." Paper presented to the Mass Communication division, International Communication Association Convention, Washington, D.C., May 27-31, 1993.

David D. Perlmutter. "The Social Production of Visual History: A Political Communication Approach." Paper presented to the annual convention of the Conference on Social Theory, Politics and the Arts, Philadelphia, PA, October 8-10, 1992.

David D. Perlmutter. "Visual Persuasion across Borders: China, America, and Tiananmen." Paper presented to the annual conference of the Visual Communication Association, Flagstaff, AZ, June 25-28, 1992.

David D. Perlmutter. "War Propaganda in Word and Image." Paper presented to the annual conference of Society for the Study of Social Imagery, Aspen, CO, May 25-28, 1992.

David D. Perlmutter. "The Social Production of Images." Paper accepted for the annual convention of the Speech Communication Association, Atlanta, GA, October 31-November 3, 1991.

David D. Perlmutter. "War in Images: Political Communication in Times of National Crisis." Paper presented to the annual conference of International Visual Literacy Association, Washington, D.C., October 9-13, 1991.

David D. Perlmutter. "Images as Educators: Secondary School and Beyond." Paper presented to the annual conference of the Visual Communication Association, Breckenridge, CO, June 27-30, 1991.

David D. Perlmutter. "[When Historical Photographs Contradict History.](#)" Paper presented to the annual conference of International Visual Literacy Association, Washington, D.C., October 9-13, 1990.

OTHER PRESENTATIONS

Moderated Dole Institute of Politics panel on the current state and effects of military blogging. Guests included John Donovan, one of America's leading milbloggers (who was invited to meet President Bush in the White House); Ward Carroll, editor of www.Military.com; and Charles J. "Jack" Holt, chief of New Media Operations for the Department of Defense.

Coordinated and moderated two political blog panels and was a featured speaker for the [2007 BlogWorld & New Media Expo](#) in Las Vegas.

David D. Perlmutter. "KOREA, 1950: Pictures of an Unofficial War." A presentation for "The Korean Conundrum: The Korean Peninsula in 2005." Co-hosted by Louisiana State University & Korea Economic Institute, April 19, 2005.

BOOK REVIEWS

Review of L. Kaid, "[Handbook of Political Communication Research](#)" and Arnold, "[Congress, the Press, and Political Accountability.](#)" In *Journalism & Mass Communication Educator*. [Forthcoming]

Review of J. Black, "...Last Meal." In *Criminal Justice Review*, 8(3) 2005: 335–337.

Review of J. Ross, "Making News of Police Violence: A Comparative Study of Toronto and New York City." In *Political Communication*, 21(2) 2004: 260-262.

Review of T. Wheeler, "[Phototruth or Photofiction?](#)" In *Journalism & Mass Communication Quarterly*, 80(3) 2003: 756-757.

REVIEWER

AEJMC
Asian Journal of Communication
ICA
International Journal of Communication Journalism
Journalism & Mass Communication Quarterly
Political Communication
Political Communication Quarterly
University of Michigan Press
Visual Communication
Visual Communication Quarterly

PUBLICATION BOARD

[China Media Research](#)
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PROFESSIONAL ORGANIZATIONS & SERVICE

Hosted panel at Dole Institute of Politics on "Blog to the Chief: The Presidential Race and Blogging," February 2007; broadcast on C-Span.

Adviser to the [National Law Enforcement Museum](#) for its "Media" exhibit, 2006-present.

AEJMC's Standing Committee on Research, Tankard Book Award Judge, 2007.

[Association for Education in Journalism and Mass Communication](#) (member, 1995-present).

[International Communication Association](#) (member, 1995-present).

News & Opinion Articles (OP-EDS)

More than 200 opinion essays for U.S. and international newspapers including: *Atlanta Journal-Constitution*, *Buffalo News*, *Campaigns & Elections*, *Chicago Sun-Times*, *Christian Science Monitor*, *Dallas Morning News*, *Editor & Publisher*, *Indianapolis Star*, *International Herald Tribune*, *IPI Global Journalist*, *Los Angeles Times*, *Melbourne Age*, *Miami Herald*, *Minneapolis Star-Tribune*, *MSNBC.com.*, *Philadelphia Inquirer*, *Omaha World-Herald*, *San Diego Union Tribune*, *San Francisco Chronicle*, *St. Paul Pioneer Press*, and *USA Today*.